



## **Parul Institute of Nursing**



Schoolpreneur Outreach Program

# "Start-up Sparks: MSME"

🦵 : Primary Kumarshala, Waghodiya 📅 : 7th August 2025

Convenor Dr. Ravindra H.N. Principal and Dean Faculy , PIN

Co-convenor Dr. Devrajsinh Chauhan Principal, PINR

Coordinator
Ms. Minal Prajapati
Assistant Professor & PIERC Cell Coordinator





## A Report on Schoolpreneur Outreach Program on "Startup Sparks: MSME"

ACTIVITY TYPE	Schoolpreneur Outreach Program on "Startup Sparks: MSME"		
DATE & TIME	07/08/2025	Duration	1 Day
SEMESTER	All	No. of participants	70
EXPERT NAME WITH DESIGNATION	College students of Parul Institute of Nursing and Parul Institute of Nursing and Research		

#### **Objective**

The objective of the Schoolpreneur Outreach Program, titled "Startup Sparks: MSME," was to introduce school students to the foundational concepts of entrepreneurship and the Micro, Small, and Medium Enterprises (MSME) ecosystem. The session aimed to ignite curiosity, foster entrepreneurial thinking, and promote innovation-oriented mindsets among young learners. The program served as an early intervention initiative to nurture future entrepreneurs from school level

#### **Activity Details**

The Schoolpreneur Outreach Program was held on August 7, 2025, at Primary Kumarshala, Waghodiya. This unique initiative was organized by PIERC in collaboration with the MSME Cell and IIC of Parul University as part of the community outreach mission. The focus was to inspire and equip school students with the awareness and potential of entrepreneurship in the MSME sector.

The event included expert talks, interactive sessions, ideation activities, and demonstrations to help students understand the scope of innovation in daily life. Students were exposed to real-life success stories of small business founders and were given the opportunity to present their own innovative ideas under mentorship.

The session was delivered in an interactive and engaging format with the use of storytelling, real-world examples, quizzes, and a "Mini Startup Challenge," where student teams pitched basic business ideas.





#### **Learning Outcomes**

#### 1. Entrepreneurial Awareness

Students gained a basic understanding of startups, entrepreneurship, and MSMEs and how they function in the Indian economic ecosystem.

#### 2. Idea Generation and Innovation Skills

The brainstorming activities allowed students to think creatively and work in teams to generate business ideas.

#### 3. Confidence Building and Communication

Participation in group discussions and presentations enhanced students' public speaking, critical thinking, and collaboration skills.

#### 4. Inspiration for Future Learning

The session sparked interest in pursuing entrepreneurship-focused education or career paths in the future.

#### **Conclusion:**

The "Startup Sparks: MSME" outreach program at Primary Kumarshala was a successful initiative that planted the seeds of entrepreneurial thinking in young minds. The event served as a stepping stone for future innovators by exposing them early to the world of startups and MSMEs. The enthusiasm and active participation of students demonstrated the potential of such school-level initiatives in creating a robust pipeline of future entrepreneurs.





### **Glimpses of the Program**



















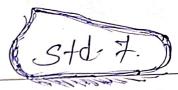
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